



Kathy Cox
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Effective Virtual School Communication and Student Orientation

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Georgia Virtual School

- DOE Program
- Our Mission
- Our Course Offerings
- Our Teachers
- Partnering with Schools and Districts

Who do we communicate with?

- Students
- Parents
- Teachers
- Facilitators
- Administrators
- New Customers

Forms of Communication

- Flyers & Brochures
 - Course listings
 - FAQ's
 - Employment opportunities
- Newsletters
 - internal
 - external
- Presentations

Forms of Communication

- E-mail
- Postcard mailings (coming soon)
- Staff Portal
- Phone
- Word of Mouth
- Websites

Internet and Websites

- Find info on GAVS on the Internet
- DOE Website – www.gadoe.org
 - First place to possibly find info
 - Making Progress

Internet and Websites (cont.)

- Georgia Virtual School Website –
www.gavirtualschool.org
 - Registration
 - Access to Classes
 - News and General Info
 - Grades

Inside Website Communication

- Demo Course
- Pager
- E-mail
- News and Announcements
- FAQs
- Clubs
- Forums and Training Classes

Forums and Training Classes

- Teacher Training Course
- Facilitator Resource Center
- Teacher Forum
- Teacher Copy Center
- Development Center
- Student Orientation

Student Orientation Course

- Train students on D2L and class tools
- Introduce GAVS policies
- Download needed software
- Put in at least a week before session starts
- Must make a 100% on Student Orientation Quiz
- Visit Student Orientation Course –
www.gavirtualschool.org

Questions and Contact Info

Please feel free to ask any questions.



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